PR Committee
Members

- Erik Bongcam-Rudloff
- Bruno Gaeta
- Vicky Schneider
State

- Produced new logo
- Produced new Business cards
- New letterhead
- Proposed new folder—> need input from AGM
- Started a moderated LinkedIn group
Facilitate needs of other GOBLET committees?

- Twitter
- Facebook
- Linkedin group created
- the AGM need to determine who will be allowed to administer those accounts: Chair?, PR-Chair?
- Production of PR materials
Future plans

• Work close to fund raising committee

• Print folder resulting from AGM hacking

• Produce two rollups for conferences

• Upload materials on mygoblet web-site and instruct how to produce business cards, letterhead papers, power point presentations etc using the new graphic profile

• Finish the PR strategy document